



For Immediate Release

September 7, 2010

CONDOMINIUM CONCEPTS MANAGEMENT ADDS BERKELEY HEIGHTS MIXED USE SITE TO GROWING LIST OF PROPERTIES.

The property management for Coro Realty Advisors' Berkeley Heights development has been assigned to Atlanta-based Condominium Concepts Management as of September 1st. The property management entity for rental communities operates under the DBA of Community Concepts Management. The 5-acre mixed use development, located at 1700 Northside Drive in Atlanta, GA, encompasses 182 luxury rental residences and 21,356 square feet of retail space. According to Condominium Concept Management CEO, Darlys Walker, the addition of this property demonstrates the firm's commitment to excellence and in their ability of building strong, long-term relationships with clients.

"We have had a continuing affiliation with Coro Realty Advisors, LLC over the years. Our role was in a property management function for their condominium communities. As they have expanded in to rental and mixed-use development, they have called upon our experience and strong personnel to assure continuity and success at their new communities," she stated. "Currently, we are also managing Coro Realty Advisors' Tremont City Living and the 13-acre Buckhead Place which is anchored by the 05 Buckhead luxury high rise rental residences."

Patti Pearlberg, Vice President and Asset Manager for Coro Realty Advisors, LLC, indicated that there are very few, if any, local property management firms with the knowledge and the broad capabilities of Community Concepts Management.

"Their past experience with condominium developments included mixed use and retail properties. We felt their understanding of the various development components, coupled with a sophisticated level of service, and unparalleled professionalism was best suited for our high-end communities. They have met our challenge and put together incredibly smart and effective teams at our sites," Ms. Pearlberg stated.

More.....

She added that their commitment to state-of-the-art management software programs, like Yardi, is fundamental to day-to-day financial operations and essential to the relationship.

Ms. Walker announced the Berkeley Heights management team will be headed up by Condominium Concepts Management Regional Property Manager Angela Brooks, and Michelle Smaltz, on-site Property Manager.

Condominium Concepts Management currently has more than 13,000 units under management for both apartments and condominium associations throughout the Southeastern United States. Ms. Walker noted that Condominium Concepts currently has a wide range of properties, as small as 16-units up to 600 units and large mixed use properties. “We can adapt our services to meet the needs of any owner or condominium association; we pride ourselves in being able to deliver excellence on every level to all of our clients.”

Ms. Walker emphasized that Condominium Concepts truly serves two masters on every community, one the property owner/developer and the resident/homeowner. “If we are not equally responsive to both, we are not doing our job.”

Atlanta-based Condominium Concepts Management is located at 1200 Lake Hearn Drive, Suite 150, Atlanta, GA, 30319 and also has offices in Orlando at 4767 New Broad Street, Orlando, FL 32815. For more information on Condominium Concepts Management and their full range of service, call (404) 917-0600 or visit the web site at www.condominiumconcepts.com.

###