



**FOR IMMEDIATE RELEASE**

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**05 Buckhead, Atlanta's first "white glove" rental debuts in the heart of Buckhead**

Conceived as the Atlanta's first true luxury rental community, 05 Buckhead sets the new benchmark for high-end residential rentals, as pre-leasing begins with anticipated occupancy in March 2009. A development of Atlanta based Coro Realty Advisors, LLC, the 20-story building is the initial residential component in the 13-acre mixed used development, Buckhead Place, located just south of the intersection of Piedmont Road and Peachtree Road NE in the heart of Buckhead. According to Coro VP and Asset Manager, Patti Pearlberg, 05 Buckhead will address the needs of the affluent, discerning, urban resident seeking privacy, services, and an upscale living environment without the long-term commitment to a mortgage.

"05 Buckhead incorporates design features and services currently found only in expensive high rise condominium buildings," Pearlberg pointed out. "Our research indicated that this market segment in Atlanta was underserved and there was a demand for "white glove" rental buildings similar to those found in New York, Chicago, Los Angeles and other major cities throughout the US. We have focused on services such as 24-hour concierge catering to the wants and desires of our residents, on-site management provided by Community Concepts Management, and superior amenities".

A sampling of the exceptional resident services offered at 05 Buckhead include housekeeping, personal trainers and in-home spa services, dog walkers, pet sitters, package service, personal shoppers, reservations, event tickets, car service and Celebrity guest services. Concierge Services of Atlanta will be providing the "Five Star" on-site services.

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Additionally, 05 Buckhead features a superb amenity package for resident's use. The 20<sup>th</sup> floor roof top club room and facilities features a built-in bar area equipped with flat screen TV's, outdoor swimming pool and sun deck, outdoor theatre plus a terrace providing amazing views of the Atlanta skyline. The adjacent 05 Fitness Center has been designed with eight workout stations.

Pearlberg noted that the design of the building includes high tech services and features. "Prospective residents can preview our building, amenities, services and floor plans via an interactive kiosk in the lobby. Our residents will also have the ability to access the on-site management services using the internet, in addition to paying monthly rent online, if they so desire".

She continued by saying that the three elevators servicing 05 Buckhead will be operational via card access to a specific floor. "These elements combine to assure another level of quality service and satisfaction for our tenants", she noted.

Comprised of 155 total units, residential offerings include studio, one-, two- and three-bedroom plans ranging in size from 730 square feet up to a 2,700 square foot, two-story penthouse, with rental rates starting at \$1200 and up per month. Pearlberg noted that the finishes are indicative of the design character of the building. "05 Buckhead residences feature 9'6" ceilings, gourmet kitchens complete with GE Profile SS appliances, wood Shaker-style cabinetry, granite countertops, designer lighting and fixtures, art niches, floor-to-ceiling windows, custom blinds, sumptuous master baths with granite vanities, soaking tubs and walk-in showers, oversized walk-in closets, hardwood floors and carpet, plus GE washer/dryers in each home. Each residence is further enhanced by expansive, glass rail balconies".

Each residence will be assigned parking in the private, limited access garage adjoining the building. Pearlberg added that the 05 Buckhead building also features a 9,155 square foot commercial component, which will be the new home of Fidelity Investment Group, fronting on Peachtree.

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The temporary leasing office is now open on the ground floor of the adjacent parking garage at 3243-B Peachtree Road. In addition to on-site management, Community Concepts Management will be providing leasing and administration for 05 Buckhead. Office hours are Monday through Friday from 9:00 am to 6:00 pm, 10:00 am to 5:00 pm on Saturday; and 1:00 pm until 5:00 pm on Sunday. For leasing information call (404) 446-0505 or visit [www.05buckhead.com](http://www.05buckhead.com).

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